

2024
SUMMER
MASTER
SERIES

暑期大师系列



为什么要开办“暑期大师系列”？

What are “Master Series” Summer Camps?

创学元项目将致力于搭建一个汇聚多元智慧的交流平台，将学习者、教育者、研究者和行业精英集结于此，共同推动K-12教育的发展。

我们深知每个孩子都是独一无二的个体，拥有独特的光芒与梦想，蕴藏着无尽的潜能。他们渴望在成长的道路上获得灵感、经验与智慧的指引，以追寻属于自己的生活目标。

“大师系列”夏令营正是这样一个平台，让孩子们有机会与世界级专家面对面交流，共同探索知识的奥秘，实现个人成长的华丽蜕变。

Our vision is to bring together learners, educators, researchers and industry professionals to advance K-12 education.

We believe every child is a unique individual with different dreams and potential. They need inspirations, experiences and guidance to find their purpose in life.

The “Master Series” Summer Camps are exceptional experiences curated by world-class experts with mastery over their respective domains; allowing participants to grow and be inspired like never before in just a few days at the camp.



大师介绍

INTRODUCING OUR MASTERS

表演艺术

Performing Arts



Paul Tines

- Former Executive Director at Paul Mellon Arts Center & Head of Arts Department at Choate Rosemary Hall
- His students have directed and appeared on Broadway, The West End and in film and tv
- Directed and choreographed over 150 musicals and plays at top schools, colleges, regional theaters and arts centers

科技创新

Innovation



陈杰辉博士

Dr. Tony Chen

- PhD from Waseda University (Japan) and Post-doctoral fellowship from USA
- Japan MEXT Global COE Outstanding Scientific Research Achievement Award winner
- Published 3 high quality SCI-indexed journal papers and 20+ international conference papers as the 1st author

中华传统文化

Chinese Culture



桂鹏翔

Alex Gui

- TV Producer & Host of Guangdong Radio and Television Kids' Channel
- Graduated from Communication University of China, majoring in English Broadcasting
- Champion of 2016 GRT Broadcasting and Hosting Competition (Entertainment Performance)

中华传统文化

Chinese Culture



孙键

Sun Jian

- President of Hearts Academy of Confucian Entrepreneur
- Veteran corporate business leadership coach
- Veteran mentor of enterprises successors



许珺茹

Xu Jun Ru

- City-Level Inheritor of Intangible Cultural Heritage's National Representative Project of Guangcai
- Guangdong Province Intangible Cultural Heritage Expert
- Senior Technician of Hand-Drawn Porcelain
- Master Degree of Art and Design, Guangzhou University



傅庆军

Fu Qing Jun

- The First Representative Inheritor of Intangible Cultural Heritage of Lingnan Pressed Flower
- Guangzhou City-Level Arts and Crafts Master
- Senior Craft Artist
- Researcher at Lingnan Folk Craft Research Institute of Guangdong

表演艺术

PERFORMING ARTS

创意戏剧

Creative Dramatics



初级戏剧

Elementary Drama



音乐剧

Musical Theatre

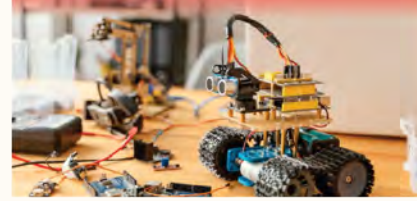


科技创新

INNOVATION

机器人与人工智能

Robotics & AI



自动化设计与技术

Automation & DT



生物工程

Bioengineering



中华传统文化

CHINESE CULTURE

艺术之美与诗意之韵

Cultural Arts & Poem



文化艺术与文学瑰宝

Cultural Arts & Literature



中华商道与智慧传承

Chinese Culture in Business



上午时段 (3-4小时)

AM Session (3-4 hours)

下午时段 (3-4小时)

PM Session (3-4 hours)

傍晚

Evening

灵感启迪

Enrichment Inspirations



体育活动

Sports Activities



寄宿生活

Boarding Life



The programme activities are subject to change, please refer to the notice before the camp date.

The Performing Arts Summer Camp is where young talents gain a deeper understanding of the theatre. This summer, with the theme of “Family, Friendship and Resilience”, we will be presenting performances in the form of the Disney Junior Musicals. Children will be dressed up as Disney characters to sing the praises of family and friendship. Each performance will be a visual and emotional feast, inviting parents to join us in witnessing the children’s growth and transformation.

创意戏剧 Creative Dramatics

Ages 5-6

Creative Dramatics is a series of engaging activities designed for children aged 5 to 6 years old. These activities will stimulate creativity and imagination through games, role-play and improvisation. We meticulously plan a theatrical performance, where children can showcase their talents by telling a story through music and dance.

Instruction Language: English
Single Week Day Camp*

Camp Dates:

Single Week: Jul 15 – Jul 19
Jul 22 – Jul 26
Jul 29 – Aug 2
Aug 5 – Aug 9
Aug 12 – Aug 16
Aug 19 – Aug 23

*Day Camp: Parents are responsible for daily drop-off and pick-up.



初级戏剧 Elementary Drama

Ages 7-10

The Elementary Drama Summer Camp, specially crafted for children aged 7 to 10 years old, aims to develop their sense of community, concentration, vocal skills and a deep understanding of body movement and the purpose of performance. It will awaken their passion for music, dance, performance.

Instruction Language: English
Single / Double Week Day* / Boarding Camp

Camp Dates:

Single Week: Jul 15 – Jul 19
Jul 29 – Aug 2
Aug 12 – Aug 16
Double Week: Jul 15 – Jul 26
Jul 29 – Aug 9
Aug 12 – Aug 23

*Day Camp: Parents are responsible for daily drop-off and pick-up.



音乐剧 Musical Theatre

Ages 11-14

The Musical Theatre is a two-week summer camp tailored for 11 to 14 year olds. Children will be immersed in the world of performing arts, exploring acting techniques, singing techniques, and diverse dance styles. A team of professional instructors will guide the children through the process of creating a Broadway Junior musical. Parents and friends are cordially invited to come and enjoy the children’s performance.

Instruction Language: English
Double Week Day* / Boarding Camp

Camp Dates:

Double Week: Jul 15 – Jul 26
Jul 29 – Aug 9
Aug 12 – Aug 23

*Day Camp: Parents are responsible for daily drop-off and pick-up.



The programme activities are subject to change, please refer to the notice before the camp date.

表演艺术
PERFORMING ARTS
With Paul Tines

Enrol Now



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机器人与人工智能

Robotics & AI

Ages 7-14

Using drones, Vex and Matrix robots developed by a team of robotics educators from a leading university in China, children will explore graphical and Python/C++ programming, and gain hands-on experience in engineering design. Children will understand the principles of motion and mechanics of the most common wheeled robots, programming and testing of circuit components and sensors, and designing, 3D printing, cutting and assembling robots to complete various projects and challenges. In addition, they can also approach HCI Neuro-engineering topics to understand information science and biological neuroscience, to understand the reading and processing of electroencephalography (EEG), electrocardiogram (ECG) and electromyographic signals (EMG), and to create a human-computer interactive product through drawing, physical construction, and circuit connection, and to understand the neurosensing, hardware design, software programming, interaction and control of such product.

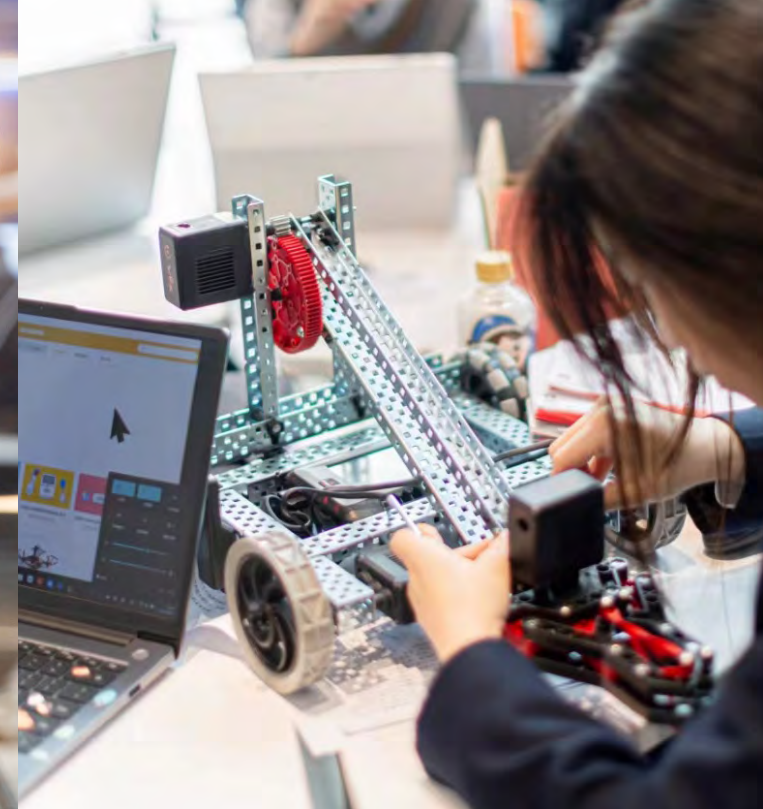
*Day Camp: Parents are responsible for daily drop-off and pick-up.

Instruction Language: Mandarin / English
Single / Double Week Day*/ Boarding Camp

Camp Dates:

Single Week: Jul 15 - Jul 19
Jul 29 - Aug 2
Aug 12 - Aug 16

Double Week: Jul 15 - Jul 26
Jul 29 - Aug 9
Aug 12 - Aug 23



自动化设计与技术

Automation & DT

Ages 11-14

We will conduct field trips in large automotive factories, where children can learn about the processes from vehicle exterior design and development, vehicle assembly and commissioning, sensor programming and testing, to Six Sigma quality inspection and optimisation, test drive experience and optimisation, and project acceptance. In addition, from the perspective of driving experience and electronic hardware development, we consider integrating the MOSS robot design to help children understand Python, Linux and other high-level languages. They can create a MOSS intelligent robot based on Open AI algorithm, incorporating face recognition, face tracking, bone recognition, emotion recognition, voice interaction, and more.

*Day Camp: Parents are responsible for daily drop-off and pick-up.

Instruction Language: Mandarin / English
Single / Double Week Day*/ Boarding Camp

Camp Dates:

Single Week: Jul 15 - Jul 19
Jul 29 - Aug 2
Aug 12 - Aug 16

Double Week: Jul 15 - Jul 26
Jul 29 - Aug 9
Aug 12 - Aug 23



生物工程

Bioengineering

Ages 11-14

Children can gain hands-on in high-end and mysterious gene cloning experiments, classical experiments of DNA recombination technology (plasmid extraction, nucleic acid extraction, PCR amplification, purification and enzyme cutting, gel electrophoresis experiments, plasmid recombination and transformation, and expression of recombinant genes), to develop innovative thinking. They will also experience life sciences, cutting-edge and emerging technologies, molecular biology, genetic engineering and common experimental techniques, principles and processes. At the high-precision pharmaceutical service platform, they will have zero-distance contact with the industry's forefront.

*Day Camp: Parents are responsible for daily drop-off and pick-up.

Instruction Language: Mandarin / English
Single / Double Week Day*/ Boarding Camp

Camp Dates:

Single Week: Jul 15 - Jul 19
Jul 29 - Aug 2
Aug 12 - Aug 16

Double Week: Jul 15 - Jul 26
Jul 29 - Aug 9
Aug 12 - Aug 23



The programme activities are subject to change, please refer to the notice before the camp date.

科技创新
INNOVATION
With Dr. Tony Chen

Enrol Now



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艺术之美与诗意之韵

Cultural Arts & Poem

Ages 5-6

Instruction Language: Mandarin
Single Week Day Camp*

Camp Dates:

Single Week: Jul 15 – Jul 19
Jul 22 – Jul 26
Jul 29 – Aug 2
Aug 5 – Aug 9
Aug 12 – Aug 16
Aug 19 – Aug 23

*Day Camp: Parents are responsible for daily drop-off and pick-up.



Pressed flower art has a long-standing tradition, originating in the Tang and Song dynasties. It is deeply rooted in the community and is considered a representative cultural heritage in the Lingnan region. Guided by heritage inheritors, children will cultivate their aesthetic sense, imagination, and creativity. They will design, collage, and preserve pressed flowers, capturing their natural beauty and vitality.

With a history of more than 300 years, dating back to the Qing Dynasty, Guangcai is a type of traditional hand-painted porcelain that features overglaze decorations. Guangcai was a successful example of East-meets-West fusion and made a substantial contribution to cultural exchanges. It was listed as a national intangible cultural heritage item in China in 2008. Led by national award winning art masters, children will immerse in hands on exploration of this celebrated craftsmanship.

Children participating in our "Chinese Culture in Business" programme will know about Sun Tzu, a Chinese military general, strategist, philosopher who lived during the Eastern Zhou period (771-256 BC) and authored the classic Binga. Led by Master historian, children will explore how 孙子兵法 applies to modern day commerce tactics in business.

Share your experience on TV! All children will have a chance to follow Master reporter and visit the Guangzhou TV Station to have a glimpse of its operations! Selected children will be invited to perform tasks at the TV station on site and the strongest performers will have their sharing professionally recorded, produced and aired!



文化艺术与文学瑰宝

Cultural Arts & Literature

Ages 7-10

Instruction Language: Mandarin
Single Week Day*/ Boarding Camp

Camp Dates:

Single Week: Jul 15 – Jul 19
Jul 22 – Jul 26
Jul 29 – Aug 2
Aug 5 – Aug 9
Aug 12 – Aug 16
Aug 19 – Aug 23

*Day Camp: Parents are responsible for daily drop-off and pick-up.

Enrol Now



Contact Us



中华商道与智慧传承

Chinese Culture in Business

Ages 7-14

Instruction Language: Mandarin
Single Week Day*/ Boarding Camp

Camp Dates:

Single Week: Jul 15 – Jul 19
Jul 22 – Jul 26
Jul 29 – Aug 2
Aug 5 – Aug 9
Aug 12 – Aug 16
Aug 19 – Aug 23

*Day Camp: Parents are responsible for daily drop-off and pick-up.

The programme activities are subject to change, please refer to the notice before the camp date.



灵感启迪

Enrichment Inspirations

Beyond exposure to our Master educators, afternoon enrichment programmes will inspire children to advance their transferrable competencies, including world views, debating and cultural appreciation.



British Debate Programme

The art of British debating is a logical and critical form of communication. Through mock debates, children will be inspired to think logically, express fluently and work as a team. It is an opportunity to improve their language talent as well as their logic and communication skills.



Mandarin Speech Experience

This activity will focus on stimulating Mandarin proficiency and presentation potentials. Through simulated speech practice, children will overcome language barriers, and enhance their self-confidence.



Classical Chinese Poetry Recitation

Through recitation, children will appreciate the beauty of classical Chinese poetry, a cultural treasure. The masters will demonstrate the way to recite a poem and offer insights into traditional culture.

体育活动

Sports Activities

Enjoy our world class facilities by engaging in our recreational and sporting activities offered by seasoned coaches. We offer a range of options for participants to choose according to their strengths and preference.

Rock Climbing

Rock climbing not only tests physical strength, but also builds courage and resilience. With the help of professional coaches, children will challenge themselves and surpass the limits.



Pickleball

Pickleball is an emerging sport that combines tennis and table tennis. It can improve agility and responsiveness.

Dodgeball

Dodgeball is an enjoyable and challenging team sport. It can encourage teamwork and develop body coordination.



Tennis

Tennis develops elegance and a competitive spirit. With the guidance of the professional coaches, children will enjoy the fun of the sport.

Basketball

Basketball requires coordination, agility and sportsmanship. Children will improve their physical fitness and teamwork skills in an intense game.



Football

Football emphasises teamwork and strategy. A team spirit will be cultivated on the green field.

寄宿生活 Boarding Life

We will provide comfortable accommodation and nutritious meals for the children. The boarding houses are spacious and well-equipped; the dining hall offers a wide variety of food choices.



The summer camp provides comfortable boarding houses equipped with air-conditioning and water heaters. Individual bathrooms and 24-hour boarding life management ensure children's safety at rest time.



Fresh and nutritionally balanced meals are prepared daily to suit individuals. Food safety and hygiene are our top priorities.

A professional medical team can provide medical advice and medications. Strict preventive and control measures are in place to protect the health of the children.



周末活动 Weekend Trip

For children who engage with our 2-week summer camp and choose to stay over during weekend, join us to explore landmark sites around Panyu and Guangzhou area where we will immerse in local culture and traditions.



Theme 1:

Landmark Exploration: Guangzhou Tower Tour

Children will visit Guangzhou's landmarks - Guangzhou Twin Towers and Guangzhou Grand Theatre. They will be enchanted by modern architecture, cutting-edge science and technology, and the cultural atmosphere of this international metropolis.



Theme 2:

Cantonese Cuisine: A Culinary Journey

Guangzhou has a rich and colourful culinary culture. Through these outings, children will taste authentic Cantonese cuisine, such as morning tea and Cantonese roasted meat, immersing themselves in the unique charm of Guangzhou's culinary heritage while gaining insight into the historical origins and evolution of the Cantonese culture.



The programme activities are subject to change, please refer to the notice before the camp date.



营地纵览，探索无限

Venue & Facilities

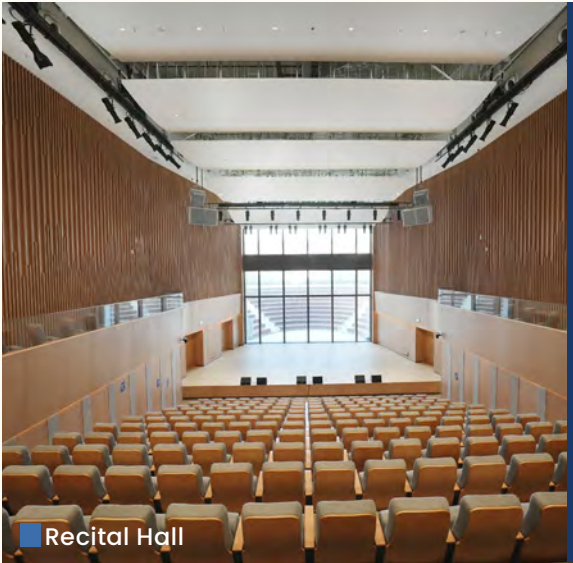
Located in the Guangdong-Hong Kong-Macao Greater Bay Area, the Campus is only a 10-minute drive to Guangzhou South Railway Station and a 1-hour train ride to Hong Kong's West Kowloon Station. The favourable geographical location and global quality education resources promote educational exchanges in the Greater Bay Area.

Occupying an area of approximately 100,000 square metres, the Education Hub connects learners, educators, researchers, and industry professionals through the Kinderversity model, advances the development of K-12 education and cultivates future-oriented talents for China.

■ Classroom Building



■ Recital Hall



■ Basketball Courts & Climbing Wall



■ Dancing Room



■ Theatre



■ Main Hall



■ Squash Courts



■ Swimming Pool



■ Innovation Centre



■ Innovation Centre



■ Sports Field



■ Sports Centre



■ Bird's-eye View



暑期项目合作方

Partnership Programmes

We are honoured to team up with outstanding institutions and forward-thinking organisations in the Guangdong-Hong Kong-Macao Greater Bay Area to present rich summer programmes. These programmes are designed to bring unforgettable experience, enjoyment, surprises and rewards to our participants.



Chinese Culture in Business Leadership



Be a Star – Summer Squash Exchange Programme



STEM & Multi-Sports Camp



AC Milan Football Camp



Five-star Basketball Academy – Ball Out Basketball Camp



And More...



SUMMER MASTER SERIES

Instruction Language: English

Creative Dramatics

Ages 5-6

Single Week:

Jul 15 - Jul 19
Jul 22 - Jul 26
Aug 5 - Aug 9

Day Camp: RMB 8,900 | HKD 9,700

Elementary Drama

Ages 7-10

Single Week:

Jul 15 - Jul 19
Jul 29 - Aug 2

Day Camp: RMB 9,100
HKD 9,900

Boarding: RMB 9,900
HKD 10,800

Double Week:

Jul 15 - Jul 26
Jul 29 - Aug 9

Day Camp: RMB 18,400
HKD 20,000

Boarding: RMB 19,900
HKD 21,600

Musical Theatre

Ages 11-14

Double Week:

Jul 15 - Jul 26
Jul 29 - Aug 9

Day Camp: RMB 20,400 | HKD 22,200

Boarding: RMB 21,900 | HKD 23,800



Instruction Language: Mandarin / English

Robotics & AI

Ages 7-14

Single Week:

Jul 15 - Jul 19
Aug 5 - Aug 9
Aug 12 - Aug 16

Day Camp: RMB 8,100
HKD 8,800

Boarding: RMB 8,900
HKD 9,700

Double Week:

Jul 15 - Jul 26

Day Camp: RMB 16,400
HKD 17,900

Boarding: RMB 17,900
HKD 19,500

Automation & DT

Ages 11-14

Single Week:

Jul 29 - Aug 2

Day Camp: RMB 8,100 | HKD 8,800

Boarding: RMB 8,900 | HKD 9,700

Bioengineering

Ages 11-14

Single Week:

Jul 29 - Aug 2

Day Camp: RMB 8,100 | HKD 8,800

Boarding: RMB 8,900 | HKD 9,700



Instruction Language: Mandarin

Cultural Arts & Poem

Ages 5-6

Single Week:

Jul 15 - Jul 19
Jul 22 - Jul 26
Jul 29 - Aug 2

Aug 5 - Aug 9
Aug 12 - Aug 16
Aug 19 - Aug 23

Day Camp: RMB 6,900 | HKD 7,600

Cultural Arts & Literature

Ages 7-10

Single Week:

Jul 15 - Jul 19
Jul 22 - Jul 26
Jul 29 - Aug 2

Aug 5 - Aug 9
Aug 12 - Aug 16
Aug 19 - Aug 23

Day Camp: RMB 8,100 | HKD 8,800

Boarding: RMB 8,900 | HKD 9,700

Chinese Culture in Business

Ages 11-14

Single Week:

Jul 15 - Jul 19
Jul 22 - Jul 26
Jul 29 - Aug 2

Aug 5 - Aug 9
Aug 12 - Aug 16
Aug 19 - Aug 23

Day Camp: RMB 10,400 | HKD 11,300

Boarding: RMB 11,200 | HKD 12,200



PERFORMING ARTS

INNOVATION

CHINESE CULTURE





We look forward to seeing you at the Education Hub in Panyu, Guangzhou, soon.

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WeChat Official Account

www.educationhubgba.com



夏令营咨询

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